



TANGA YETU NEWSLETTER MAY, 2023.

Welcome to our May newsletter, where we proudly showcase the remarkable achievements of the TangaYetu initiative in Tanga City and beyond. Throughout the past five months, TangaYetu has continued to make remarkable strides in its unwavering dedication to empower youths through the longstanding projects, which have been successfully running for quite some time.

In this May edition, we have provided a comprehensive account of the accomplishments of various activities executed under TangaYetu, which encompasses the exciting debut of the

TangaYetu Television show, the impactful Roadshow activations in 10 wards of the Tanga City Council. Some of the projects that will be highlighted in this newsletter are the projects to Combat Violence Against Children and Adolescents, and the groundbreaking Robotech Labs: Tanzania Open Innovation project.

These noteworthy advancements serve as a promising indication that the initiatives undertaken through TangaYetu are making meaningful contributions towards the empowerment of youth and adolescents in Tanga City.





THE LAUNCH OF TANGAYETU TELEVISION

In a special event held on May 20, 2023, the residents of the Tanga region were privileged to witness the grand inauguration of TangaYetu Television Show. The show serves as a crucial platform to disseminate information about the diverse projects implemented under the TangaYetu initiative, reaching both local residents and individuals beyond the boundaries of the Tanga region.

The launch of the TangaYetu TV Show served a vital purpose, focusing on showcasing the positive transformations resulting from existing projects within the TangaYetu initiative. The TV Show aims to inform and educate the audience about the various initiatives available in the city under TangaYetu.

Through compelling storytelling and direct interviews, the Show will effectively demonstrate the goals, achievements, implementation strategies and the beneficiaries who have benefited from these projects. It will also notably feature the collaborative efforts of key partners involved in the execution of these initiatives, including Foundation Botnar and the Tanga City Council.

Additionally, the launch of the TangaYetu TV Show was graced by notable individuals such as Honourable City Mayor **Abraham Shillow**, Acting City Director Hawa Msuya, City Community Development Officer **Mr. Simon Mdende**, Communication Officer of the Tanga City Council **Mr. Musa Laban**, and the representative of Foundation

Botnar, **Mr. Philotheusy Mbogoro**. These leaders presented topics that aim to inform the youth and Tanga Community about the abundant opportunities available in Tanga City and what the TangaYetu Initiative is doing to help the young people in the city.





TangaYetu Roadshow Activation

Following the successful launch of TangaYetu television, a dynamic roadshow was organized by PRISM Communication in partnership with Tree of Hope and Tanzania Youth Talent Association (TAYOTA) organizations. The show was conducted for two days on 26th and 27th May 2023, the roadshow reached 10 wards within the Tanga City Council, including **Mwanzange, Msambweni, Mabawa, Mzingani, Makorora, Kiomoni, Mzizima, Chumbageni, Maweni, and Pongwe.**

The primary objective of the roadshow was to educate and raise awareness about TangaYetu while promoting a reduction and prevention of the incidents of violence against children and adolescents through the provision of Gender Based violence education by the community mobilizers from Tree of Hope and TAYOTA.



“Picture showing community mobilizer from Tree Of Hope engaging in open discussion with a community members during the roadshow about the importance of fighting violence against children and adolescents in Tanga.”



“Photographs capturing the presence of government representatives from the Tanga City Council during the inauguration including City Mayor Abraham Shillow, Acting city director Hawa Msuya and Foundation Botnar Tanga City representative Mr. Philotheusy Mbogoro along with some of the Audience who came to witness the launch and airing of the first episode ”

Structure and content of TangaYetu TV Show

The TangaYetu TV Show is set to be broadcasted four times a week through Tanga TV, the show has been carefully designed to encompass various projects implemented under the TangaYetu Program. The show will be aired every Saturday at 7:30 p.m and repeated every Sunday at 9 p.m., Wednesday at 3 p.m., and again at 9 p.m. Each session will span 30 minutes, offering in-depth insights into the specific projects executed within the TangaYetu program.

One of the local community members, Abdallah, shared his thoughts on the experience, saying,

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“The road show gave us a chance to openly discuss the issue of violence and find common solutions. It was encouraging to see our communities come together and take responsibility for creating a safe environment for our children.”

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“Picture showing an elderly community member proudly receiving branded t-shirt with a call-to-action message as he pledged to be a voluntary ambassador in protecting children and adolescents against violence during the road show,”



Robotech Labs Project: Tanzania Open Innovation

This May newsletter also showcases the notable advancements achieved through the Robotech Labs: Tanzania Open Innovation project. Since its inception, this initiative has effectively empowered youth by offering training

and educational opportunities across multiple sectors, utilizing technology to facilitate income generation through entrepreneurial endeavour. While operating independently as an institution, the Tanzania Open Innovation Organization has actively undertaken its own projects within Tanga City. These initiatives encompassed the provision of electronic bicycles, the manufacturing of solar lights for rural areas, the introduction of Robot training, and the production of larvae for animal feed using black soldier flies.

With a total involvement of 40 young individuals, Robotech Labs also engaged with local schools, where students received technology education and collaborated with other community members and successfully reached all 27 wards in the Tanga city. **Mr. Shaukatali Hussein**, the founder and technical director of Robotech Labs shared inspiring stories of youth beneficiaries who have flourished as a result of the initiative.

One such example is Abdul Malick, who received training in egg incubation through the project. Today, he runs a thriving company called **KUKU KONGWE SOLUTION**. Similarly, Mama Bora stands as another testament to the project's impact. She secured a loan for black soldier flies production and diligently repaid it, eventually forming a group of empowered mothers.

These stories exemplify the positive outcomes and transformative opportunities made possible by the Robotech Labs project: Tanzania Open Innovation project



Photos showing Mama Bora showing off Black soldier flies after receiving breeding training from the Robotech Labs

Robotech Labs featured the Youth with Disabilities Community Program and innovated the e-bike to help people with disability in Tanga. This innovation aims to address challenges faced by individuals with disabilities while also benefiting a broader community.



Pictures showing two-wheel and three-wheel e-bikes developed by **Robotech Labs** in collaboration with YDCP.

